

**4BIOMASS – Fostering the Sustainable Usage of Renewable Energy Sources
in Central Europe - Putting Biomass into Action!**

**4BIOMASS Austrian National Info Day
4th March 2010, Wels, Austria**

In the context of the “International Trade Fair for Energy Efficiency and Renewable Energy” in Wels, Austria, the Austrian Energy Agency staged the 4Biomass National Info Day where national stakeholders received information regarding the opportunities 4BIOMASS provides to them.

The “International Trade Fair for Energy Efficiency and Renewable Energy”, a well known energy exhibition in Austria, offered an ideal opportunity for 4BIOMASS to establish new partnerships and to raise awareness for sustainable usage of bioenergy. Specialists from different fields of renewable energy visited the “Energiesparmesse”. That gave the 4Biomass project team the possibility to reach experts of the bioenergy branch as well as experts of the wider energy- and sustainability fields. Moreover, the over 800 participants of the World Sustainable Energy Days, also held in Wels at the same time, had the opportunity to visit the “Energiesparmesse” and thus the 4Biomass Austrian National Info Day.



Image1: 4Biomass project team at National Info Day

For the 4Biomass Stakeholder Dialogue the Austrian Energy Agency had to create a contact database of the most relevant stakeholders in the bioenergy field in Austria. This database was used to promote the National Info Day through the distribution of the 4Biomass Newsletter to approximately 200 contacts.

During our National Info Day the 4Biomass project team informed the visitors at the fair stand about the project 4Biomass. The experts had the opportunity to sit together at tables at the fair stand and to discuss several issues of the bioenergy field. A core activity in the project is an internationally aligned stakeholder dialogue (“What do you expect from

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your national Biomass Action Plan/Renewable Energy Action Plan?”). At the National Info Day experts could discuss several points of it as well as having the opportunity to fill in the questionnaire.



Image2: Fair stand



Image3: Fair Stand

During the National Info Day many of the German-language 4Biomass Info-brochures were distributed to interested stakeholders together with the 4Biomass pencils with the project and funding programme logos. The 4Biomass National Info Day fair stand was integrated within the klima:aktiv fair stand. klima:aktiv is Austria's foremost climate protection initiative. In Image 5, one can see that even the Austrian Minister of Environment, Mr. Niki Berlakovich, visited the fair stand.



Image4: Interested Visitors



Image5: klima:aktiv Fair Stand with the Austrian Minister of Environment: Mr. Niki Berlakovich

In conclusion, the 4Biomass National Info Day in Austria, Wels, was successful and very well received from the visiting stakeholders.